

7. Form

Structures

Sidebar: Content from BPM discussion database

- 2004/08/29 Phone industry responding to new technologies {Gary Metcalf, 2004/08/25}
- 2005/02/16 W. L. Gore, Mastering Completely Different Businesses {Harrington, 2003/11/10}
- 2005/01/05 EU polyglot approach (WSJ) {Gary Metcalf}
- 2005/01/10 BMW broadens line (WSJ) {Gary Metcalf}

Teams

Multiple foci

Matrix

Cross-purposes

Tension

Identification with subgroup versus group.

<< Examples to be incorporated >>

1. GE (and GM) as multifunction integrated corporations
2. Pharmaceutical companies taking over biotech for future
3. Teamwork, matrix

x

<< Concepts to be incorporated >>

1. Dialectic
2. Heterarchy
3. Guardian and commercial syndrome (Jacobs)

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